

Message Text

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PAGE 01 OTTAWA 04787 222217Z

64

ACTION EUR-12

INFO OCT-01 ISO-00 CCO-00 CIAE-00 OTPE-00 EB-07 FCC-01

INR-07 NSAE-00 OC-05 USIA-06 COME-00 BIB-01 TRSE-00

L-03 H-02 PA-01 PRS-01 SS-15 NSC-05 SP-02 /069 W

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R 222200Z DEC 75

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 8380

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POUCHED INFO ALL CONSULAR POSTS IN CANADA

E.O. 11652: N/A

TAGS: ETEL, CA

SUBJ: CANADIAN CONTENT AND GLOBAL TV NETWORK

REF: OTTAWA 4383

1. MONTREAL GAZETTE REPORTED DECEMBER 22 THAT CANADIAN RADIO-TELEVISION COMMISSION (CRTC) LAST WEEK ISSUED DECISION REFUSING GLOBAL REQUEST (MADE NOVEMBER 5, SEE REFTEL, PARA. 9) FOR REDUCED CANADIAN CONTENT REQUIREMENTS FOR INDEPENDENT (I.E., NON-CBC AND NON-CTV) TV BROADCASTERS. RESERVED DECISION ON WHETHER TO FINE GLOBAL FOR NOT MEETING ITS PRESENT RULES, AND ANNOUNCED EXTENSIVE INQUIRY INTO COMPANY FINANCES IN RELATION TO CONTENT REGULATIONS AS PART OF LATE 1976 LICENSE RENEWAL PROCEEDING. WE WILL FORWARD COPIES OF DECISION WHEN AVAILABLE TO USUAL WASHINGTON ADDRESSEES.

2. COMMENT: FINANCIAL OUTLOOK GIVEN BY GLOBAL AT HEARINGS WAS DIM AND FUTURE OF ONTARIO NETWORK APPEARED TO DEPEND LARGELY ON RELIEF THROUGH REDUCTION OF CONTENT REQUIREMENTS. THIS SUGGESTION CHALLENGED BASIC POLICY DEVICE OF CRTC TO INCREASE
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PAGE 02 OTTAWA 04787 222217Z

CANADIAN PROGRAMMING AND CRTC HAS NOW REJECTED

PROPOSAL TO CHANGE. CRTC PROBABLY REMAINS CONFIDENT
IT CAN DIVERT ADDITIONAL REVENUE TO CANADIAN TV
(GLOBAL AND OTHERS) BY ELIMINATING COMPETITIVE INFLUENCE
OF US BORDER STATIONS. HOWEVER, BY ANNOUNCING AN INQUIRY
A YEAR IN ADVANCE, IT IS ALSO SIGNALLING THAT IT MAY
HAVE DOUBTS AS TO HOW MUCH LOCAL PRODUCTION CAN
REALLY BE SUPPORTED.
JOHNSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: POLICIES, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 22 DEC 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MorefiRH
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975OTTAWA04787
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750444-0783
From: OTTAWA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751219/aaaaaqhj.tel
Line Count: 69
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Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
Reference: 76 OTTAWA 4383
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 07 MAY 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 MAY 2003 by BoyleJA>; APPROVED <07 MAY 2003 by MorefiRH>
Review Markings:

Margaret P. Grafeld
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Review Media Identifier:
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